



# CUSTOMER SUCCESS STORY

## Customer Profile

**Industry:** Pet Food Manufacturing

**Customer:** Leading Pet Food Manufacturer

**Application:** High-volume ingredient size reduction

**Production Environment:** Continuous, large-scale operation

## The Challenge

As demand for premium pet food products increased, this leading manufacturer faced growing pressure on its grinding operation. Existing equipment struggled to keep pace with production targets, creating bottlenecks that impacted efficiency and throughput.

### Key challenges included:

- Limited throughput capacity
- Inconsistent particle size at higher production rates
- Increased maintenance and downtime
- Need for a scalable, long-term solution

The manufacturer required a grinding solution capable of handling high volumes without compromising product quality or operational reliability.

## The CSE Bliss Solution

After evaluating multiple equipment providers, the customer selected CSE Bliss for its proven expertise in high-capacity feed and pet food applications.

CSE Bliss engineered a solution centered around its HP Hammer Mill, custom-configured to meet the customer's specific material and throughput requirements. The system was designed to deliver consistent particle size while operating continuously at high production rates.

### Key solution features included:

- Heavy-duty HP Hammer Mill design
- Optimized airflow and screen configuration
- Robust rotor engineered for continuous operation
- System-level integration for maximum efficiency

## The Results

The impact was immediate and measurable.

With the CSE Bliss solution in place, the manufacturer achieved:



- **Consistent throughput of 20 tons per hour**
- Improved grind uniformity
- Reduced downtime and maintenance requirements
- Increased confidence in meeting production demands

The new system not only met current throughput goals but also positioned the operation for future growth.

## Why CSE Bliss

CSE Bliss delivers grinding solutions built for performance, reliability, and scale. With decades of experience in feed and pet food processing, Bliss equipment is engineered to handle the most demanding production environments.

For this leading pet food manufacturer, CSE Bliss provided more than equipment — it delivered a solution built to keep production moving.